

GLOBAL TRAINEE - DATA ANALYTICS

# #FutureMakers



INTERNATIONAL INTERNSHIP TRAINING PROGRAMME





# LET US GET STARTED WITH A FEW BASICS

## What is an Internship Training Programme?

A programme that combines the best of both worlds - world class training + high quality Internship. Which makes it much more effective and useful for those wishing to make an entry into the data industry.

## What is different about Ureka's Data Analytics programme? How will it help in making an entry into Data industry?

There are several special features, some of them are:

- Created and delivered by senior industry experts from top corporates like [GE](#), [Microsoft](#), [Apple](#), [Google](#), [E&Y](#) with strong technical inputs
- Programme's [razor sharp focus](#) on the real thing - developing Data Analytics skills through hands-on, practical work on live datasets under supervision of live mentors.
- Interns work on domain specific live datasets from [Amazon](#), [Netflix](#), [IBM](#), [NYSE](#) and others
- Learn and work from a company that is led by alumni from [INSEAD](#), [London Business School](#) and [University of Oxford](#).

## What are some of the other benefits that make Ureka's Data Analytics programme unique?

There are several special features, some of them are:

- Ureka offers post internship job opportunities for top performing interns.
- Strong international exposure and experience - work with interns from different countries
- Gain two International certificates and in addition, recommendation letters to help make an entry into the industry

## Do I need previous programming or Data Science knowledge or work experience to enrol into this programme?

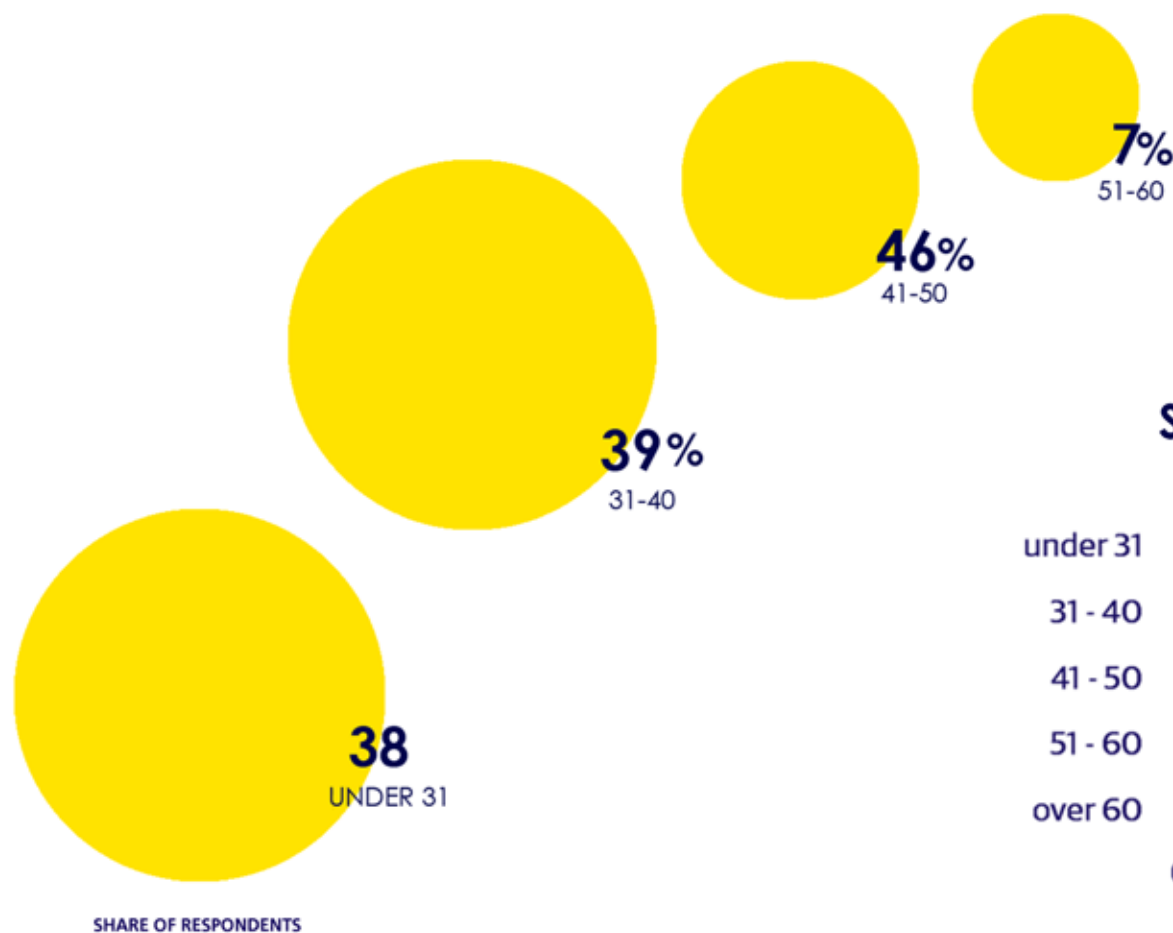
No, you do not need previous programming or Data Science knowledge

## How much time do I need to spend weekly in completing this programme? Is there any flexibility?

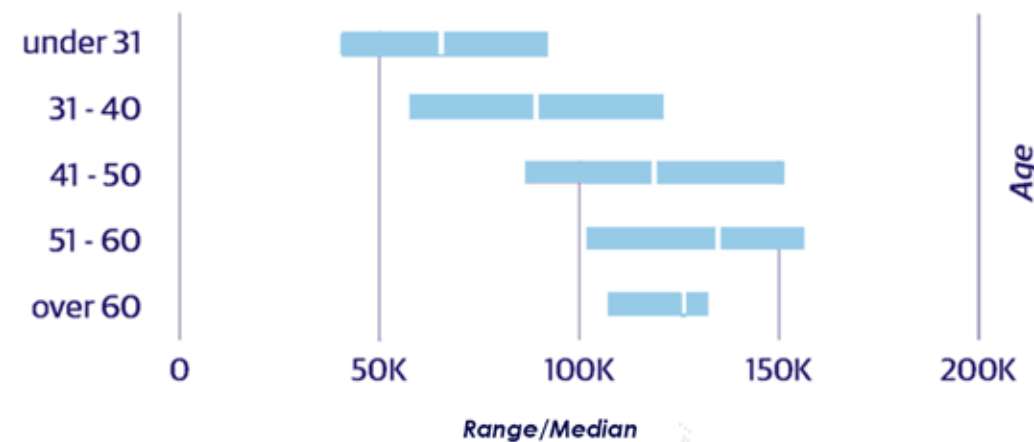
You will need to put in 6-8 hours of work every week to complete this programme. Yes, the programme is quite flexible due to live mentoring and close human interaction, allowing participants to easily manage other commitments like exams, job requirements etc



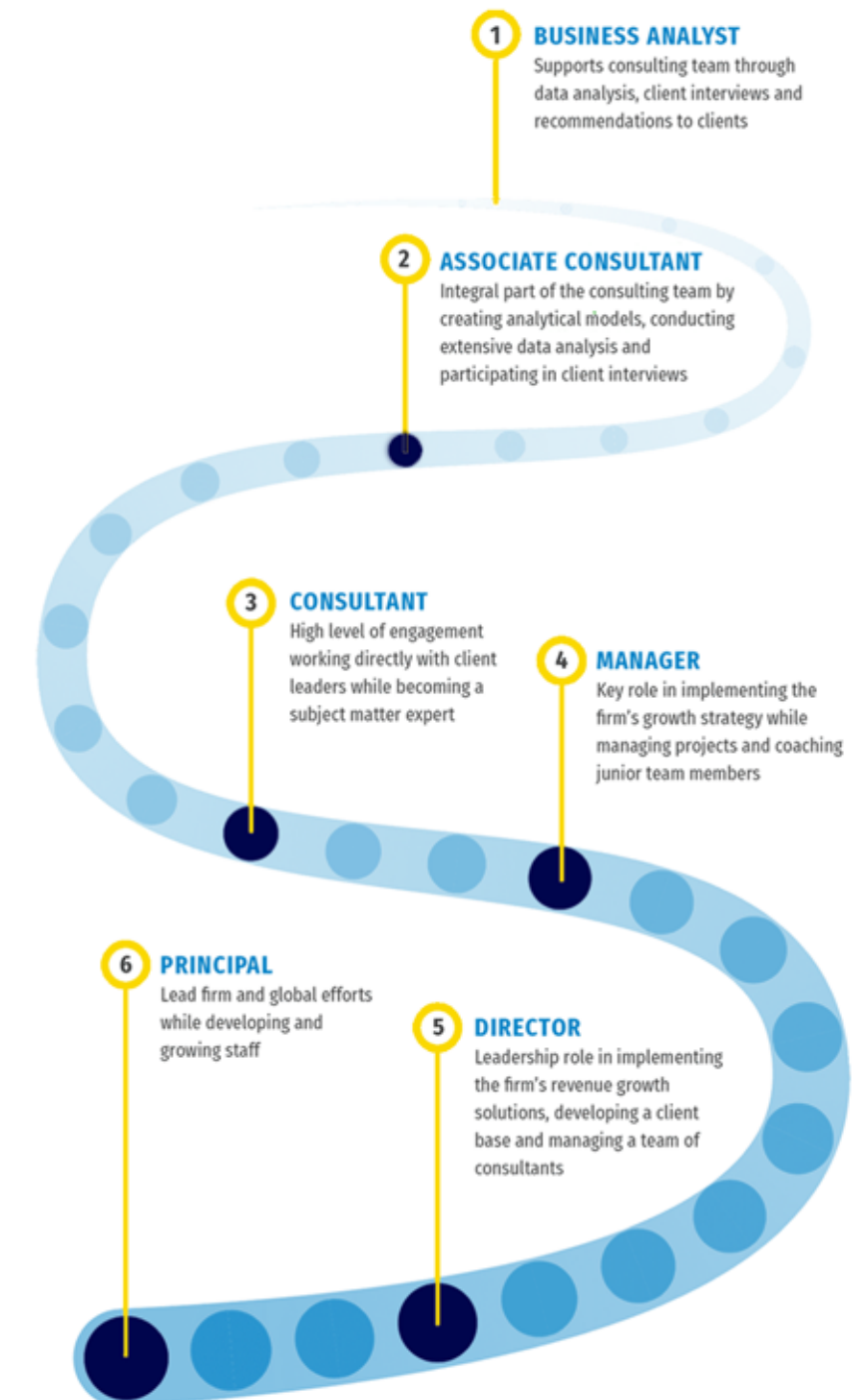
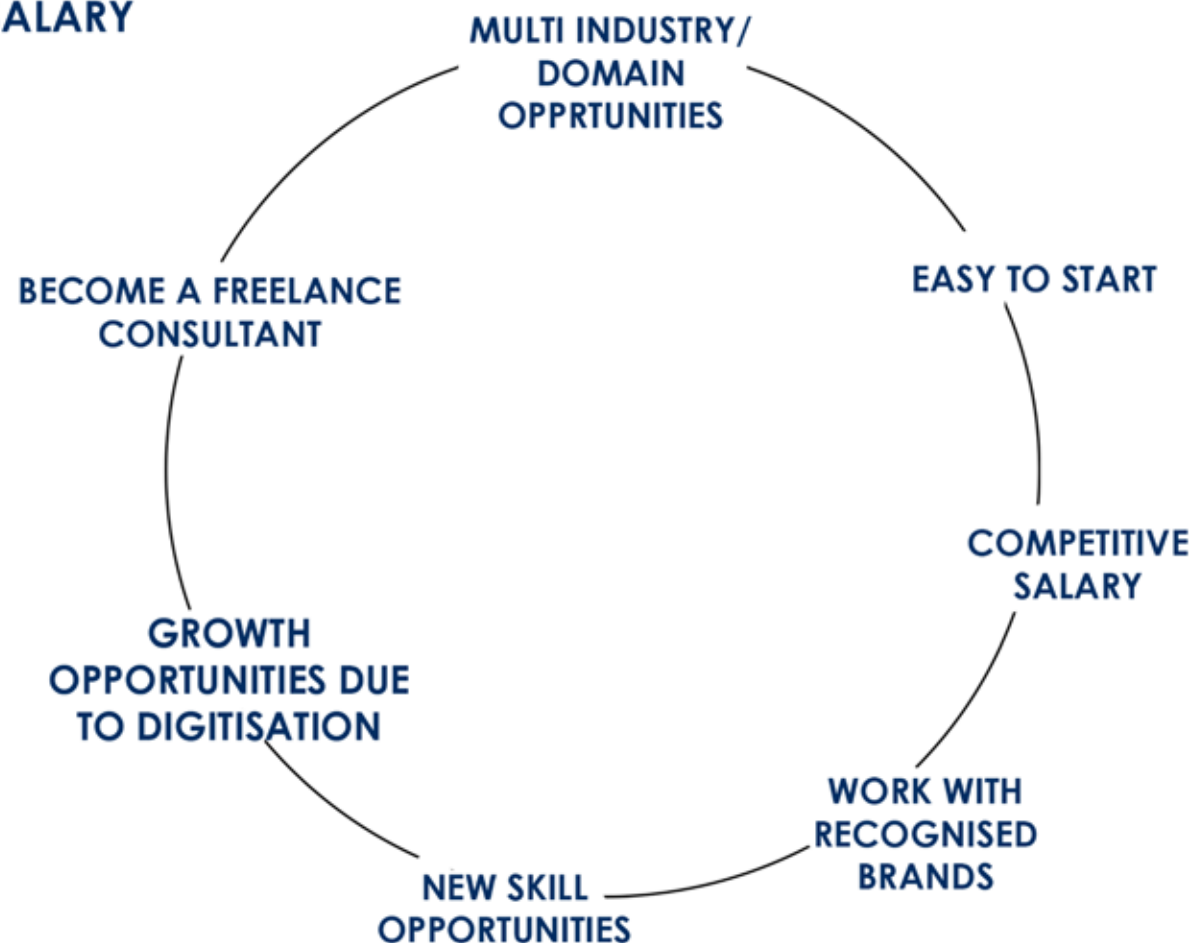
# HOW CAN A CAREER IN DATA ANALYTICS HELP YOU



## SALARY MEDIAN AND IQR( US DOLLARS)



## AVERAGE SALARY



No matter how advanced Big Data Analytics jobs get, human insights will always be in demand. And as more companies look for experts to understand data and offer effective solutions, the demand for Data Analytics professionals will continue to increase for years to come.

## OVER TO YOU !



# WHAT WILL BE COVERED IN THIS PROGRAMME



The International Mentor is an award winning, industry expert who has worked as Lead Data Scientist with prestigious global organisations like GE Research and Microsoft.

Ureka Education Group takes pride in its Global Trainee - Data Analytics programme to develop such a level of competency in participants that they are confident of leveraging Analytics tools in their respective industries. Showcase Data Analytics skills in their CV and in practice to get better career opportunities. Gain deep understanding of key Data Analytics concepts and fundamentals and develop expertise in the area through intensive practice on live datasets.

## WEEK 1- 4

- Connecting the dots to understand the big picture of careers in Analytics
- Fundamentals of Machine Learning
- Data wrangling
- Learn the prescribed
- Analytics tool Days

**POSITION OFFERED :** Global Trainee – Data Analytics

**COMPANY :** Sloan Technologies FZCO, UAE (Tech Division - Ureka Education Group, UK)  
Duration: 10 weeks

**WEEKLY EFFORT :** 6-8 hours per week including live mentoring sessions, feedback sessions, group work and individual work to be done to complete the weekly assignments.

## WEEK 4 - 6

- Practice simple Analytics problems Fundamentals of Machine Learning
- Learn to use the tool for solving complete, end to end problem using Data Analysis Tool.

### POST INTERNSHIP OPPORTUNITIES

Meritorious, top performing interns may be offered paid roles in the Data Science division of Ureka UK or any of its group companies. Ureka has already hired the top performing intern from its initial

### CERTIFICATES TO ENHANCE YOUR EXPERTISE

1. Internship Certificate from Sloan Technologies FZCO, UAE (the technology division of Ureka Education Group, (UK)
2. Certificate of Achievement from Ureka Education, UK

## WEEK 6 -10

- Typical Analytics/Data Science pipeline
- Deep dive into Algorithms
- Get your hands dirty with solving unique problems using live datasets from

Google amazon NETFLIX

IBM yelp NYSE LEGO

- Attend exclusive sessions with industry experts from Apple Google, E&Y, Ericsson, JP Morgan and more

EY ERICSSON Apple J.P.Morgan Google

- Work with interns from different countries and diverse backgrounds



## Live Mentor Hours

4 weeks - 32+ hours  
8 weeks - 64+ hours  
10 weeks - 80+ hours

## Live Projects

4 weeks - 2 projects  
8 weeks - 6 projects  
10 weeks - 8 projects

## Industry Expert Session

4 weeks - 1 session  
8 weeks - 3 sessions  
10 weeks - 4 sessions

## Fees

**4 weeks**  
**8 weeks**  
**10 weeks**

**USD 250**  
**USD 490**  
**USD 675**

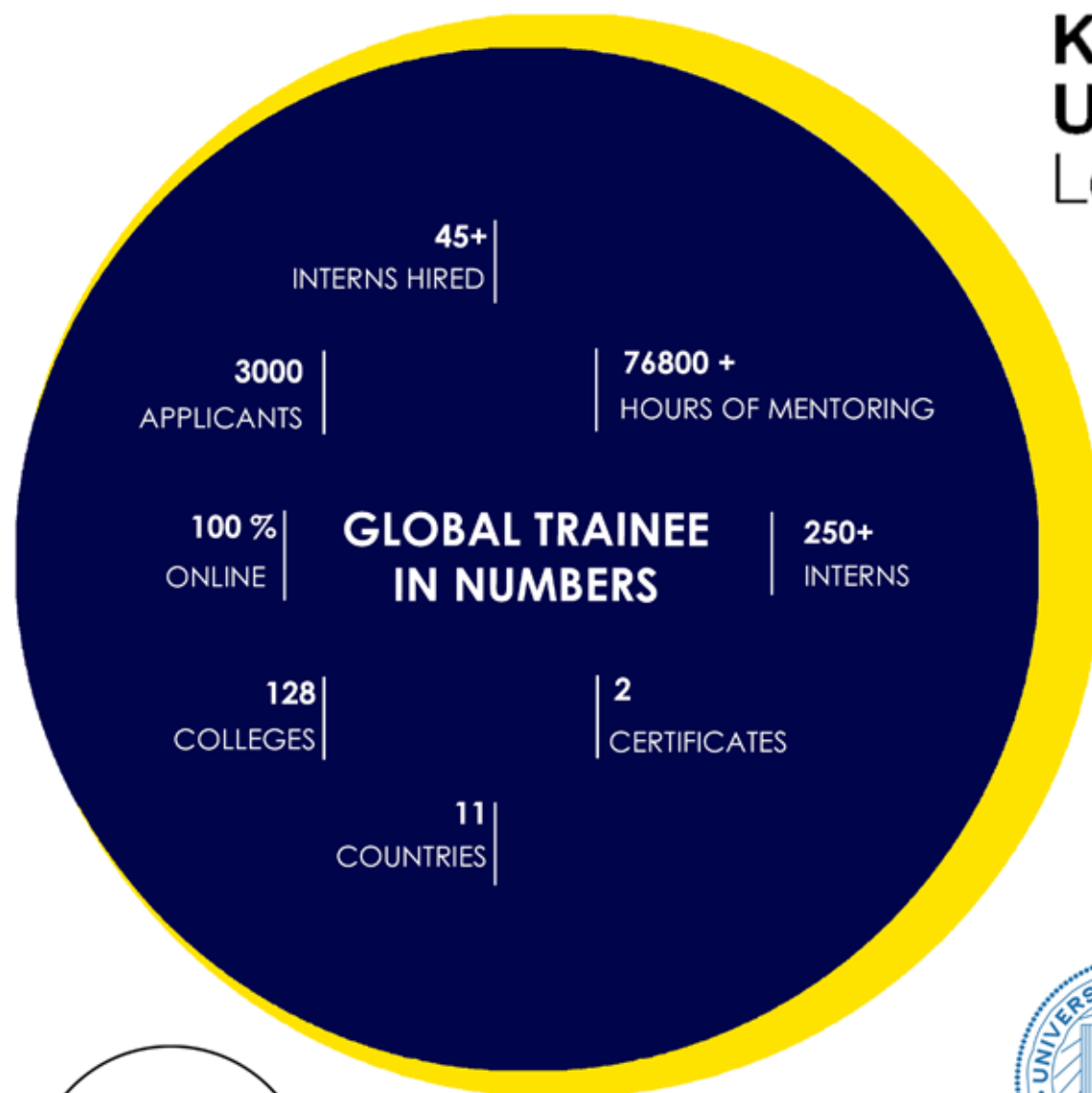
## Scholarship

40% Scholarship on the above fees to 15% of all applicants accepted on the programme every month. All applicants automatically considered for the scholarship on the basis of their SoP and other details provided in the application form.





# UREKA'S PROGRAMMES IN NUMBERS



**Kingston University**  
London



University of Windsor



**IIT Delhi**  
Indian Institute of Technology Delhi



UNIVERSITY OF BIRMINGHAM





## WHO IS THIS INTERSHIP PROGRAMME FOR?

This internship training programme is for all those who want to acquire practical Data Analytics skills that could help transform their careers prospects. The programme is equally useful for:

1. **Students from any stream** for building one of the most transformational skill that can have immense impact on their career.



2. **Working professionals** – who want to fast track their careers and avail new opportunities. It is beneficial for professionals



### ENTRY REQUIREMENT

- Domain knowledge (Finance, HR, etc)
- No technical background required
- No programming experience

## HOW IS THIS PROGRAMME DIFFERENT FROM OTHERS

### GLOBAL TRAINEE - DATA ANALYTICS Vs OTHER ONLINE COURSES AVAILABLE

One of a kind internship training programming

Live mentoring sessions

8.1% selection rate, making sure only deserved candidates are selected

Relevant and relatable to today's business scenario

Learning through hands on practice work on live data sets

Informative and insightful sessions with industry leaders

Team work and collaboration projects

Personalised Query resolution and guidance

Regular feedback on the work done

Hundreds of online courses available

Hours of pre-recorded content

Open to all, no selection process

Irrelevancy from today's market

Theoretical Emphasis





# PROGRAMME BROUGHT TO YOU BY

## UREKA EDUCATION

**Oxford - Dubai - Lyon**

Ureka Education is a multinational education group established in London in 2014 by a group of Sloan Fellows from London Business School. It is one of the largest experiential learning providers in IMEA region in terms of content and coverage.

The Ureka Group comprises of six companies having offices in Oxford, Dubai and Lyon, a Social Entrepreneurship Centre in India and Research Institute in France.

A key distinguishing feature of Ureka is its strong global network of professionals and academics enabled through its senior leadership team and advisors who come from some of the best institutions in the world that include – London Business School, INSEAD, University of Oxford, University of London, Wharton School and University of Chicago.

### MISSION

DELIVER WORLD CLASS EXPERIENTIAL LEARNING PROGRAMMES THAT PREPARE PARTICIPANTS TO ACHIEVE THEIR POTENTIAL AND BUILD SUCCESSFUL CAREERS

### VALUES

- INCLUSIVENESS
- QUALITY
- OPENNESS
- ENTREPRENURIAL THINKING
- SINCERITY

### VISION

TO MAKE A POSITIVE IMPACT IN THIS WORLD BY IMPROVING PEOPLE'S EMPLOYABILITY AND CREATING NEW OPPORTUNITIES FOR THEM

## KEY PROJECTS



Future of Learning Programme for Educators - a 10week blended learning programme



International Workshop Series & Entrepreneurship Bootcamps



(Dubai campus) - International Student Exchange and Global Immersion Programme Bootcamps



Social Entrepreneurship



International Seminar Series



Multi city seminar series in India supported by BusinessFrance, Herz Austria, Lyon Smart City Council, PwC and JLL

ESTABLISHED IN LONDON ,UK

2014

FOUNDER : LONDON BUSINESS SCHOOL ALUMNI

SOCIAL ENTREP'SHIP CENTRE IN INDIA

2015

MOU WITH T-HUB , INDIA'S LARGEST INCUBATOR

TRAINED 2000+ STUDENTS

2016

CO-ORGANISED ASIA'S BIGGEST STARTUP EXPO WSE 2016

LAUNCHED PROGRAMS IN DUBAI

2017

PROGRAMS WITH UNIVERSITY OF CHICAGO BOOTH

OPENED OXFORD OFFICE

2018

PROGRAMS IN US,EUROPE, UK;1000-ATTENDEES

SETUP RESEARCH INSTITUTE IN LYON ,FRANCE

2019

BECOMES LARGEST EXPERIENTIAL LEARNING PROVIDER IN IMEA

ASPIRATION

2020 ++

BECOME ONE OF THE LARGEST EXPERIENTIAL LEARNING CO. IN THE WORLD





GLOBALKNOWLEDGEALLIANCE

## Inspired By Excellence & Innovation

Global Knowledge Alliance (GKA) is an Australian based global initiative which brings together a Knowledge Community through partnership across the globe. Global Knowledge Alliance is an initiative to connect Academia with Corporate. Global Knowledge Alliance guides students to select the best possible course/degree/college as per their skills and interests. GKA is a signatory to a Memorandum of Understanding (MOU) with Association of Universities of Asia Pacific (AUAP) and an active Member of AUAP. GKA has its Head Quartered in Melbourne, Australia.

### About GKA

Global Knowledge Alliance is a dynamic, forward thinking community of individuals, entrepreneurs and organizations with a common cause to actively advance and advocate knowledge development and dissemination through skilling, sharing and exchange for innovative, value based solutions for a changing world.

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The Alliance believes in joint development of new knowledge driven enterprises and experimental research; monitoring and evaluation; professional development; consultative services and technical assistance; policy analysis and assessment. The Alliance promotes expertise in topical areas spanning the knowledge and education spectrum, quality, accountability and universalisation of standards. Real knowledge is to know the extent of one's ignorance.

### GKA Principle Pillars

1. To promote and further knowledge sharing and exchange for common good of all mankind.
2. To inspire leadership for knowledge transformation irrespective of race religion, ethnicity, poverty, language, disability, or other factors.
3. To apply innovation and research for identification and solution to mankind's problems.
4. To advance research and development as the driver of change in the knowledge economy of tomorrow's world.
5. To formulate strategies for skill based trainings particularly the youth and ensure quality standards.
6. To involve all stake holders and to connect communities and individuals for knowledge development and dissemination.
7. To ensure and assure scientific temper, rigor and relevance particularly amongst the youth.
8. To recognize and reaffirm that knowledge development is continuous and cumulative.
9. To turn principles into practice by adopting and adapting design tools, programs and services for knowledge sharing.

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