

Daffodil International University Journal of Business and Entrepreneurship

ISSN 2664-3413 (PRINT), 2664-3421 (ONLINE)

CALL FOR PAPERS

Dear Sir/Madam

You would be pleased to know that Daffodil International University Journal of Business and Entrepreneurship (DIUJBE), ISSN 2664-3413 (PRINT), 2664-3421 (ONLINE) Vol. 13, No. 1, 2020, is going to be published shortly. DIUJBE is a multidisciplinary academic journal aimed at the faculty members, research students, managers and research and policy-making community from Bangladesh and overseas. We welcome academic writings that would enhance our understanding of the world of business, recognizing that the business world is an interactive arena for different disciplines. DIUJBE is committed to publishing high quality original works from academicians, business specialists and economists; and solicits original high quality paper(s) from them. We invite papers on broad areas of Business, Economics, Marketing, Management, Finance, Banking, Human Resource Management, Accounting, Entrepreneurship, and Real Estate etc. We also invite case studies and book reviews, notes/comments on relevant field. DIUJBE also publishes papers on world business and economic issues which are of interest to local and international policy makers.

Please visit the website, register and submit your article at <http://diujbe.daffodilvarsity.edu.bd/>.

(If you face any problem, you can send the paper to this email jbe@daffodilvarsity.edu.bd)

Last date of submission of article: 31, March, 2020.

Notes to the Authors

The paper must be based on original research, not published or submitted in whole or in part elsewhere, and should demonstrate the author's own analysis. No part of the article should be a reproduction or downloaded material from the Internet.

All papers will undergo a double blind peer review process and Editorial Board will handle all submissions according to generally accepted standards. Our honorable reviewers are selected from different universities and institutions of Bangladesh and abroad based on their excellence in their respective research fields.

The copyright of the paper will be reserved by the Faculty of Business and Entrepreneurship, DIU once it is accepted for publication in the Journal.

All parts of the manuscript should be typewritten in 12 – font of Times New Roman, 1.5 – space with margins of at least one inch on all sides. Please number manuscript pages consecutively throughout the paper.

Maximum length of the paper is **8,500 words** including abstract, footnotes, acknowledgement and references. The abstract should be within 200 words.

Tables and Figures: A short descriptive title should appear above each Table or Figure with a clear legend and any footnotes suitable identified below.

Reference: Cite in the text by the author and date (Smith, 1983). Prepare reference list in accordance with the APA Publication Manual, 6th Ed.

Example:

Journal: Olssen , Mark & Peters,Michael A.(2005). Neoliberalism, higher education and the knowledge economy: from the free market to knowledge capitalism. *Journal of Education Policy* (20), 3, 313-345.

Book : Acemoglu, Daron(2008). *Introduction to Modern Economic Growth*, Princeton University Press, USA, pp.25-47

Book Chapter: Berry, W. (2005). War does not maintain peace or promote freedom. In L. I. Gerdes (Ed.), *War: Opposing viewpoints*, Detroit, MI: Greenhaven Press, pp. 71-79.

Working Paper:Saebi, T., & Dong, Q. (2008). Strategic motivations for Sino-Western alliance's : A comparative analysis of Chinese and Western alliance formation drivers. Working Paper No. 2008-30, *United Nations University*.

Appendix: Optional, set after reference as number 1 section head. More than 1 appendix should be lettered. (Appendix A, Appendix B)

Submitting the paper

Please submit the manuscript only in the MS Word format. Submit two copies of the paper; one with name of all authors along with affiliation, email address, contact phone numbers and another copy by deleting the names and contact details of the authors for blind review purposes. Upon the final decision for publication, authors will be advised to submit the paper in the final word format.

For any query, please contact the Executive Editor, Daffodil International University Journal of Business and Entrepreneurship (DIUJBE), Daffodil International University, 4/2 Sobhanbag (Daffodil Tower), Dhaka – 1207, Bangladesh. Email: jbe@daffodilvarsity.edu.bd.